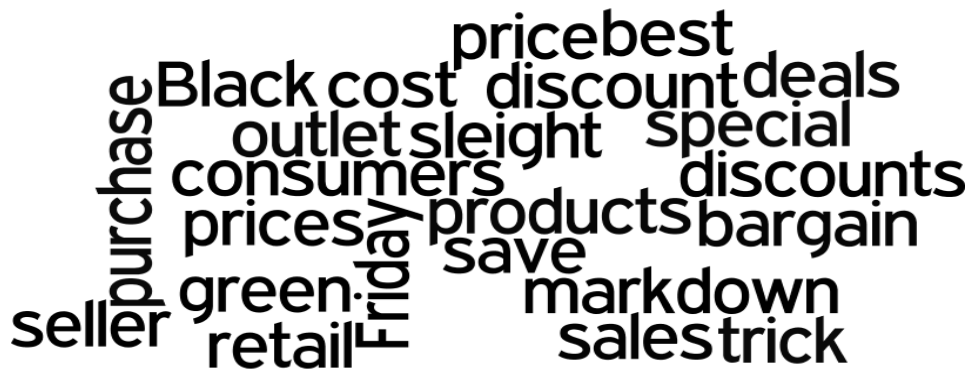


DO YOU SHOP LIKE A PRO?

Activity 1: Look at the key words. What aspect of shopping are we going to talk about?



Activity 2: Complete the gaps using the words and expressions below.

1. Are you a smart _____ ? Why? / Why not?
2. Do you like _____ ? Why? / Why not?
3. How can you save more _____ while shopping?
4. Where can you get _____ goods?
5. When can you get the best _____ ?
6. Have you ever been fooled by a fake _____ ?
7. Can you recognize which deals are sellers' _____ ?
8. Do you shop like a _____ ?

bargain	markdown	sales
best deals	outlet	save more green
Black Friday	prices	seller
consumers	products	sleight of hand
cost	pro	special price
discount	purchase	trick
discounts	retail	

Activity 3: Work in pairs and answer the questions.

Activity 4: Can you really shop like a pro? Complete the gaps with the key words from Activity 3. Then work in pairs and test you knowledge. Good luck!

Question 1:

Why are people so crazy about great deals?

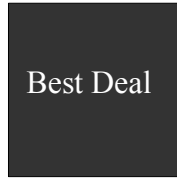
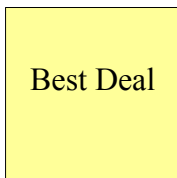
Question 2:

Which one plays the biggest _____ on customers? Why?

Yellow

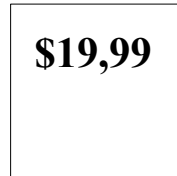
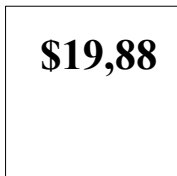
Black

Red



Question 3:

What do these numbers mean?



Question 4:

How should you control yourself when you see such _____?

Question 5:

Can you recognize real and fake _____?



Question 6:

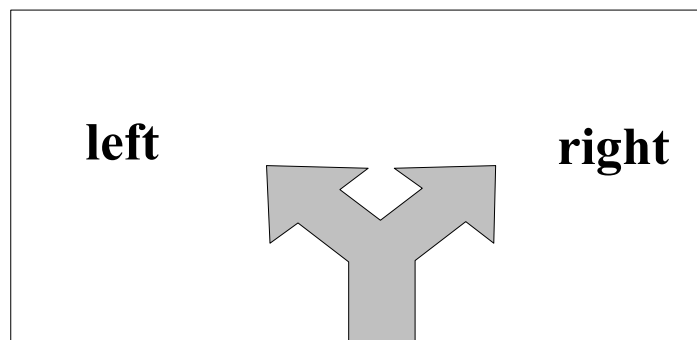
Look at these appliances that are placed next to each other. Which one does the _____ want you to buy? Why?

\$519**\$367****\$227****Question 7:**

Do you always spend less in _____ stores? Why / Why not?

Question 8:

Why can the store layout _____ you extra? Where can you find real discounts?



Entrance to the store

Question 9:

True or false: You should put the _____ out of context. Why? / Why not?

Question 10:

What is the best and worst day for _____? Why?

The best**The worst****Sunday****Monday****Tuesday****Wednesday****Thursday****Friday****Saturday**

Activity 5: Now watch the program about sellers' tricks. How many questions from Activity 4 did you answer correctly? A correct answer = 1 point

Program: Katie Couric / Bargain Fever

bit.ly/AT_Bargain



Question 1		Question 6	
Question 2		Question 7	
Question 3		Question 8	
Question 4		Question 9	
Question 5		Question 10	
Your result:			

Activity 6: Check you result. Complete the gaps with vocabulary from the lesson.

Do you shop like a pro?

0-4 points – Well... Sellers can easily play a 1) _____ on you. You should consider going shopping with a friends who knows how to recognize 2) _____ sales.

5-8 points – You know how and where to find 3) _____ in order to 4) _____ some green.

9-10 points – Wow! You are an expert! 5) _____ and 6) _____ are your natural element. You can easily find 7) _____ products.