

GOOGLE GLASS

Activity 1: Warm-up

How important are these devices in your life? Rank them from 1 meaning you don't need it at all to 5 meaning you can't live without it. Are you a gadget geek?

mobile phone	
laptop	
TV set	
MP3/MP4 player	
tablet	



Activity 2: Watching

2A: Watch the video and answer the questions.

To watch the video scan the QR code or go to http://bit.ly/AT_GoogleGlass

1. What does Google Glass consist of?

Google Glass has:	What can you do with that?
a display	you can see images, videos
a camera	you can capture picture and video
a powerful processor	to process and store information
a microphone	you can collect audio information
speakers	you can receive audio information
sensors: gyroscope, accelerometer, compass	you can determine your location in respect to your body and to other points

2. How can you take a photo with Google Glass? *You have to press the button on the side.*
3. Why has the display been positioned above the eye? *So that Google Glass users can interact with the virtual world without getting distracted from the real world.*
4. According to the speakers, why is Google Glass so special? *Because you can enjoy your family life, capture the moments in real time without any distractions.*

2B: Watch the video again and fill the gaps (01:11 – 2:24)

1. We created Google Glass so that you can interact with the **virtual** world without distracting you from the real world.
2. Glass as a whole is designed to be close to your **senses** but not blocking them.
3. The baby looks into the mom's eyes, they **connect**.
4. And while doing that she can **capture** this beautiful moment without any **distractions**
5. Whether it is with the family or friends, we want to **empower** people to use technology naturally.
6. I wish I had a camera with me right now to capture this **unique** moment with my family.

2C: Match the words from the activity 2B with their definitions. Write infinitives or singular forms.

1.	to empower	to make (someone) stronger and more confident, especially in controlling their life and claiming their rights
2.	to connect	to feel you understand someone or something and have the same ideas, opinions, and beliefs
3.	sense	one of the natural abilities that most people have to see, hear, smell, taste, and feel things
4.	virtual	created by computers, or appearing on computers or the Internet
5.	to capture	to record an event in a film or photograph
6.	unique	very special, unusual, or good
7.	distraction	something that gets your attention and prevents you from concentrating on something else

Definitions 1,2: <http://www.oxforddictionaries.com/>

Definitions 3,4,5,6,7: <http://www.macmillandictionary.com/>

2D: Fill the gaps with the words from the activity 2C. Put them into the correct form where necessary.

1. I think I spend too much time in the **virtual** reality.
2. I had a **unique** opportunity to meet my favourite tennis player.
3. Some people believe in the sixth **sense**.
4. UN takes a lot of actions in order to **empower** women.
5. If you want to be efficient at work, you have to avoid **distractions**.
6. I **connected** with my best friend the moment I met her.
7. Photos **capture** the moments which would otherwise be forgotten.



Activity 3: Watch the video and write down when, where, how and why people are using Google Glass.

To watch the video scan the QR code or go to http://bit.ly/AT_GoogleGlass

Some examples: while skydiving to record a film; at the airport to look up flight details; while practising sports; while being with your family; while biking to check your route; while flying; while driving a car to check the route; on a roller coaster; while skiing; while riding a horse;

You can take pictures, record videos, check your route, search for information, look up words in the dictionary, share and send pictures. You can voice-instruct the Glass to perform these various tasks.

What do you think of Google Glass? Would you like to have it?

Which functions are the most interesting for you?

Activity 4: Reading “Google launches competition to pick ‘Glass Explorers’ test group”

Teacher’s notes: You can print out the article, underline the words in the text and distribute copies before this activity in order to present the words in their broader context.

4A: Match the words (1-12) with their definitions (A-L):

1.	to solicit C	A	to compete with other people for something that is difficult to get
2.	competition J	B	strict, unkind, and often unfair
3.	privilege H	C	to ask (someone) for something
4.	bold K	D	loyal to particular ideas or beliefs and refusing to change
5.	swiftly L	E	the height of a place or thing above sea level
6.	to vie A	F	having the right to do or obtain something; satisfying the appropriate conditions
7.	harsh B	G	not willing to give information about something, especially in a way that is slightly annoying
8.	diehard D	H	something regarded as a special honour
9.	eligible F	I	a specific time or date by which you have to do something
10.	coy G	J	an organized event in which people try to win prizes by being better than other people
11.	deadline I	K	showing a willingness to take risks; confident and courageous
12.	altitude E	L	quickly or immediately

Definitions A, B, D, E, G, I, J, L: <http://www.macmillandictionary.com/>

Definitions C, F, H, K: <http://www.oxforddictionaries.com/>



4B: Read the article and answer the questions:

To access the article scan the QR code or go to http://bit.ly/AT_GoogleGlass

1. How can you become a “Glass Explorer”?

You have to write a 50-word-or-less post on Google + or Twitter about what you would do with Google Glass and you have to use the hashtag #ifihadglass. You can also submit a short video and up to five photos. You have to submit your application until 27th February 2013.

2. Which requirements do you have to meet in order to test Glass?

You have to live in the US, you have to be creative and bold. Your idea has to be original and compelling.

3. How many people are going to test Google Glass? **8000**

4. How much will Google Explorers have to pay for testing the device? **1500 \$**

5. Give other examples of wearable technology.

iWatch by Apple and Oakley’s Airwave googles

6. Finish the sentence: If I had Glass...



Watching 5: Watch the interview with Sergey Brin and answer the questions:

To watch the interview scan the QR code or go to http://bit.ly/AT_GoogleGlass

1. Why is Google investing in this device? **Because Google wants to solve hard technology problems which impact our lives.**

2. Which advantages of Glass does Sergey Brin mention? **It is small, light and comfortable. It has all the functions of a smartphone. You don’t have to interrupt your activities to e.g. take a photo.**

3. Will Google Glass go mainstream? **Sergey is optimistic about it. Google wouldn’t work on this project, if they didn’t feel it will transform the world.**