

VOTING & ELECTIONS

Activity: Watch the videos - What were they made for?

Don't vote (00:00 - 02:06) Source: www.youtube.com/watch?v=KWpyKMJ1Xmo

Why should I vote? Author: Preston City Council

Source: www.youtube.com/watch?v=w-Lv-oLQN-A

Watch the videos again and complete the table.

What issues are mentioned in these campaigns? There are extra ones that you don't need to mark.

	<i>Don't vote</i>	<i>Why should I vote?</i>
Culture		
Economy		
Education		
Environment and climate		
Foreign affairs		
Healthcare		
Minorities rights		
Political systems		
War and conflict		
Women's rights		
Work and career		

Discussion:

What features of these videos can encourage people to vote?

Which campaign do you find more powerful? Why?

Which one would be more effective among your peers?

What kind of social campaigns are there in your country? Are they effective?